

PALM Minutes March 06, 2019
7296 US Hwy 76, Prosperity, SC

Called to order at 10:15 by Jami Morris, President

I. Introductions:

In Person Attendees: Jami Morris, LM- President; Alex Wagner, LM- Treasurer; Danielle Shealy, LM; Susan Smart, LM; Sandy Glenn, LM- Vice President; Lori Gibson, LM- Secretary; Christine Wieberdink, LM

Via Phone: Joanne Gottschall, LM; Vanessa Ramey, LM

Guests: Emma Bobbit, Midwifery Student; Shayleen Sammons, LMA

II. Review/Adopt Minutes from February 06, 2019 Meeting: Minor grammatical corrections, change year, Danielle Shealy & Lori Gibson will make corrections and upload to members only section of the PALM website. Alex Wagner made motions to approve, Jami Morris seconded. *All in favor, none opposed. Motion carried*

III. Financial Update: Alex Wagner- Expenditure: \$355 for web hosting for 1 year & 6 months website updates. Incoming: \$150 dues deposited. Current Balance \$1,848.80

A. Update on Account Signers: Alex Wagner & Lori Gibson have appointment this afternoon or Friday morning (3/8/19) at bank in Columbia to add Lori Gibson to account as a secondary signor.

IV. Prior Business

A. **PALM Monthly Blog Post for March:** Alex Wagner & Shayleen Sammons collaborate w/ her apprentice

B. **Statehouse Family Day Project Update Sandy Glenn/Emma Bobbit: #FAM4LM**

- April 23, 9:30, meeting on main floor of state house.
- Sandy Glenn will make the introductions at 9:30.
- Focuses to speak about: Levels of perinatal care and Medicaid- Jami Morris will present that information. A Representative will speak on our behalf as well, short speeches will address the governor.

- Danielle Shealy will ask a client on Medicaid to speak from her experience.
- Sandy Glenn suggested having Press Release, Sandy Glenn to write press release and request media coverage.
- Donations/ Supporters: Starting at \$100 for business size advertisement on the back of the scavenger hunt. Lori Gibson will have Stephanie Flowers to list sponsors on the website to go live on 4/23 and leave them listed for a year.
- Jami Morris will work on goodie bag items. First 100 children get a goodie bag.
- Lori Gibson will design business cards and coordinate with Alex Wagner re: printing
- Families will have scavenger hunt and keep up with points. Sandy Glenn made a motion for PALM to have grand prize for scavenger hunt, to be decided on between now and the next meeting and then to be announced at that time via social media. Susan Smart seconded the motion. *7 Yes, 0 no, 1 Abstain. Motion carried*
- Jami Morris recommended developing a Budget and have a planning meeting
- Vanessa Ramey suggested distributing a letter, Jami Morris will draft letter for LMs to distribute.
- It was recommended that PALM give a special treat to Rep. Dr. Ridgeway, as he has been supportive and his vote is important to LM/ BC
- Discussion about student Emma Bobbitt being PR/ Media/ Marketing director for PALM. Sandy Glenn made motion that Emma Bobbitt be marketing director for the #FAM4LM event to be compensated by love offering at May 2019 meeting, then to re-evaluate and discuss the need to retain marketing director, as well as future compensation. Susan Smart Seconded. *All in favor, zero opposed. Motion passed*

C. Social Media Guideline Enforcement: Danielle Shealy to post to instagram and FaceBook

D. PALM Signage Update- Alex Wagner has a client who will barter for printing expenses (Vinyl banner with grommets, Retractable standing banners, 2 table runners, whole tablecloth, table top retractable banner, brochure, business cards). Alex Wagner to ask for sponsor deadline & format. Lori Gibson will help Alex with designs.

E. Review 2019 PALM Membership. Dues now due, late fee of \$25 will apply after today's meeting

F. SC Perinatal Levels of Care Updates: Discussed that letter needs to be presented by MAC to DHEC ASAP as this has been on MAC's agenda for many months now.

V. NEW BUSINESS

A. **Medicaid-**Sandy Glenn stated that SC Medicaid payers are not following federal contracts. Encouraged LMs to obtain medicaid provider number.

B. **Carolina Birth Junkies Retreat Registration Event Date:** August 22-25, 2019 Rock Hill, SC. Early Bird Registration ends on March 14, pricing will increase on March 15.

Lori Gibson gave update on monthly workshops and shared website:

www.carolinabirthjunkies.com . Dr. Sarah Buckley will be in Charlotte in June.

C. **Newborn Screening Lab update:** SC Lab sent letter to all NBS senders with notification that they will no longer have paper reports after August 2019 and encouraged all to register online. Lori Gibson will upload letter to the website for those who did not receive it.

VI. Future Meeting Date/Location: Wednesday, April 10 at 10:00 a.m. at Jami Morris' office, followed by Peer Review and Potluck.

Sandy Glenn made a motion to adjourn Lori Gibson seconded, meeting adjourned by Jami Morris at 12:49 p.m.

Respectfully submitted by Lori Gibson, CPM, LM, MBC